



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : November 17, 2009

TO : Council President Ben Hueso & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to the San Diego Data Processing Corporation
Board of Directors

It is my pleasure to appoint Chris Goodman to the San Diego Data Processing Corporation Board of Directors.

Chris Goodman, CPA, has more than 14 years experience in providing finance, accounting, tax, and auditing services. Mr. Goodman has worked for Sony Electronics, Inc., a \$10 billion electronics sales and manufacturing company, since 2007 and most recently as Vice President of Finance. In this role, Mr. Goodman oversees the Account Services Center, and manages the corporation's portfolio of accounting processes including projects designed to streamline accounting functions, centralize business processes, and manage outsourced activities. He previously managed the controllership function for the company's IT organization. Mr. Goodman's career also includes serving as a Director of Risk Advisory Services for KPMG, LLP in Los Angeles, California from 2003-2007, Senior Internal Auditor for Agilent Technologies, Inc. in Palo Alto, California from 2001-2003, and Tax Analyst for Lexmark International, Inc. in Lexington, Kentucky from 1999-2000. He was also a Senior Associate for Potter & Company, LLP in Lexington, Kentucky, providing auditing services for the largest regional accounting firm in Kentucky.

Mr. Goodman's wealth of expertise in accounting, auditing, tax, and finance includes performing operational and system audits for domestic and foreign business units, performing internal control assessments, designing operational and financial process controls in manufacturing and consumer market industries, and auditing of internal operations for a multi-national Fortune 500 high-tech manufacturer. Mr. Goodman is also very active with various industry boards and associations. He is a member of the American Institute of Certified Public Accountants, and Institute of Internal Auditors.

Mr. Goodman holds a Master of Business Administration in Corporate Finance and Financial Management from University of Southern California Marshall School of Business, and Bachelor of Science degree in Accounting, *magna cum laude*, from the University of Kentucky.

Mr. Goodman's expertise and insight in accounting, auditing, and finance will be valuable additions to the San Diego Data Processing Corporation Board of Directors and its mission. Mr. Goodman will replace Edward Wong, who has resigned, for a term expiring April 15, 2010. He resides in Del Sur.

Please join me in acknowledging Mr. Goodman for his willingness to give his time and expertise to serve the City of San Diego.

A handwritten signature in black ink, appearing to read 'JS', is positioned above the printed name of the signatory.

JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland